



## Live in Bullhorn. Where Placements Happen.

### Synchronizing the Front Office to Achieve Faster Placements

“Prior to Bullhorn, our information was fractured, contained in multiple systems, so in our weekly sales and recruiting meetings, local and remote employees were forced to print out multiple copies of reports from different systems which wasted a lot of time and caused issues. Now, we’re all able to log into Bullhorn, jump on the phone and access the information in real-time. We’ve saved a lot of time and effort and our sales and recruiting teams are always on the same page.”

••• *Mike Bjorklund, General Manager,  
Indecon Solutions*



### The On Demand, Integrated Front Office Leader

Live in Bullhorn. Where Placements Happen. If you’re like most staffing and recruiting firms, you’re looking to generate, source and fill job orders faster and easier than anyone else. By integrating email, calendaring, sourcing, applicant tracking, job management and customer relationship management, Bullhorn allows recruiting, sales and management to live and work together to achieve the fastest placement rates in the industry, at anytime and anyplace. Flexible and On Demand, Bullhorn works the way you do.

### Faster, Easier Placements

Bullhorn enables recruiting and sales teams to source candidates and generate job orders faster than the competition. But the real value from Bullhorn is speeding up placements by synchronizing sales and recruiting. With 90% of a staffing and recruiting firm’s assets in the front office, synchronizing sales and recruiting to achieve faster placements drives revenue and increases profitability.

With Bullhorn’s On Demand, integrated front office, everyone on your team, whether on a split desk or in a dedicated team, has complete and actionable visibility into every step of the staffing and recruiting process, from generating job orders to placements.

For example, recruiters not only receive immediate alerts once a new job order is in the system, but they also have complete visibility into hot prospects and pending orders through Bullhorn’s customer relationship management (CRM) and job management systems. When a recruiter is alerted to a pending job order, they can immediately and easily begin sourcing for candidates without having to leave Bullhorn. Users are able to source candidates, wherever they are, through a few, simple mouse clicks in Bullhorn and Bullhorn’s integrated sourcing solutions:

- **Integrated Resume Search™** - Comprehensive sourcing solution that provides real-time sourcing and job posting capabilities for various premium job boards.
- **PowerSource™** - Real-time sourcing and job posting capabilities for Monster.
- **Dragnet®** - Source while you sleep with automated search agents.

Likewise, Bullhorn’s powerful search and match capabilities enable sales people to quickly search and match the best candidates to a potential order, before they even receive it from a client. With complete visibility into every aspect of candidate and client relationships, Bullhorn empowers your team to beat the competition to

the placement. Since Bullhorn provides 360° visibility into each step of the staffing and recruiting process, sales and recruiting are completely synchronized, driving faster placements.

## The Team is Synchronized Because Bullhorn is Integrated

A major difference between Bullhorn and other staffing and recruiting front office solutions is the level of integration. Bullhorn completely integrates email, calendaring, sourcing, applicant tracking, job management and customer relationship management into one, easy to use system. With passive activity tracking, every email, note, task and activity, involving candidates and clients, can be viewed by sales and recruiting to keep them perfectly synchronized, shortening the time from receipt of job order to placement.

## Synchronize in Real-Time at Anytime, from Anyplace










Bullhorn's On Demand, integrated front office, delivered through software-as-a-service over the Internet, gives staffing and recruiting professionals the ability to collaborate with contacts, candidates, clients and colleagues in real-time, keeping your teams synchronized. That's the Bullhorn difference!

And with Bullhorn Mobile™, Bullhorn's real-time wireless synchronization, recruiting and staffing professionals are able to stay connected with their clients, colleagues, and candidates, even while they're on the road. The Bullhorn Mobile solution automatically synchronizes email, calendar, contacts, and tasks between Bullhorn and supported smart phone devices. Emails and appointments sent from your mobile device are tracked and logged just as if they were sent from within the main Bullhorn application. Now you can have complete access to every relationship and the critical activities that drive your business, wherever you are at anytime.

## It's about Time

Bullhorn is the one system, one platform where recruiting, sales and management live and work together to achieve the fastest placement rates in the industry, at anytime and anyplace. Flexible and On Demand, Bullhorn works the way you do. **Call a Bullhorn Expert right now at 1-888-GoLive8 and learn how to synchronize your teams quickly, easily and effectively.**

## Synchronize and Work Smarter and Faster:

-  Completely integrated, On Demand front office solution
-  Receive immediate alerts once a job order is generated
-  Automate send outs even while the job order is in process
-  Bullhorn empowers recruiters with the ability to source and post jobs without ever having to leave Bullhorn
-  Fast search and match candidates help sales with pending job orders
-  Track all client communications and history linked to the pending job order
-  View hot prospects and pending job orders to begin sourcing
-  Make the most efficient use of sales and recruiting through complete visibility of existing and pending job orders matched against available candidates
-  Bullhorn Mobile keeps your teams synchronized regardless of location or time